

Strategic Consultancy



Market analysis and customer development for Exki



Client	Requirements	Approach	Result
<ul style="list-style-type: none"> Exki is an international chain of “grab and go” restaurants, originally created in 1999 The company is the leader on the Belgian market and has a substantial presence in many countries in Europe such as France, Germany, and Spain 	<ul style="list-style-type: none"> The co-CEO and co-founder came to us for advice, seeking innovative ideas about the future development and expansion of his company The mission given to us was to establish strategic plan for the next 10 years 	<ul style="list-style-type: none"> Finding 10 themes liable to impact the consumers’ habits in the future Deepening the themes chosen by Exki’s CEO of and evaluation of the Strategic direction that Exki should follow SWOT analysis of Exki’s next decade of operations 	<ul style="list-style-type: none"> Presentation of our strategic plan in front of the entire Executive Committee and outstandingly fulfilled their expectations

“Throughout the project, the project team completely satisfied our management committee.”

Frederic Rouvez, co-CEO of Exki.

