

Desk Research



Desk Research in Energy industry

ATKearney

Client	Requirements	Approach	Result
<ul style="list-style-type: none">A.T. Kearney is a global management consulting company that focuses on strategic and operational CEO-agenda issues facing businesses, governments and institutions around the globe	<ul style="list-style-type: none">Desk research concerning 8 companies from Energy industryAssessment of analysed companies concerning their fields of activity, projects conducted and tenders won	<ul style="list-style-type: none">Analysis of secondary data found in industry reportsAnalysis of data bases containing information about tenders in Energy industry	<ul style="list-style-type: none">The data acquired by the project team were gathered in a data base and sent afterwards to the clientInformation helped the client to countinuing its internal project

„It is worth underlining that project was accomplished quickly. The Cooperation went flawlessly (...) ”

