

Strategic Consultancy



Market and technological analysis of Hungarian start-up's solutions



Client	Requirements	Approach	Result
<ul style="list-style-type: none"> InnoEnergy is the European company dedicated to promote innovation, entrepreneurship and education in the sustainable energy field 	<ul style="list-style-type: none"> Technological analysis of Hungarian start-up solutions (internal analysis of start-ups and product) Industrial laundry market analysis in Hungary Recommendations concerning possible investment in analysed start-up 	<ul style="list-style-type: none"> Hungarian laundry market Analysis In order to prepare the technical feasibility study, there were exchanges of emails with the project initiator Competition analysis including Mystery Client survey conducted in restaurants, hotels and aiming to assess demand for the solution 	<ul style="list-style-type: none"> Report focused on all the necessary data to take business decisions The technical feasibility study included an explanation of the operation principles and its main features as well as information on its intellectual property status Report was fully written in English

„We appreciate (...) professionalism in the aspect of communication. It is a pleasure to recommend them as a competent and trustworthy partner.”

