Market Analysis & Legal Research



Opportunities for Danish Companies within Rehab & ALT in GB and Ireland



Client

Requirements

Approach

Result

- The Danish Foreign Service compromises of the Ministry in Copenhagen and a global network abroad of Embassies Consulate-General and Trade Commissions
- Analyse the Business
 Opportunities within Rehab and
 Assisted Living Technologies
 (ALT) located in England,
 Scotland and Ireland
- It involves Primary and
 Secondary Research to highlight
 business opportunities as well as
 restrictions on operations for
 Danish companies
- Creation of a database on the companies analysed in England, Scotland and Ireland
- Analysing legal and standard requirements to establish a business with Rehab and ALT
- Research on factors influencing decision making process in consumer markets and market players operational and strategic activities

 Company Database, Market Analysis and presentations on Rules and Regulations present in England, Scotland and Ireland were all presented to the Client









