

Market Study



Market study for the healthcare offer and medical facilities in Corsica



| Client | Requirements | Approach | Result |
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| <ul style="list-style-type: none"> The MSA (Mutualité Sociale Agricole) is a mutual health insurance in charge of rural zones | <ul style="list-style-type: none"> The MSA contacted us in order to realize a qualitative analysis of the healthcare situation in Corsica The goal of this project is to underline and understand the main risks in terms of health lacks in Corsica, and as such structure a new strategy to improve access to healthcare | <ul style="list-style-type: none"> We first realized a background research on the health situation on the island We flew over to Corsica to collect data from doctors, nurses and patients through guided interviews Then we analyzed the responses we got in order to provide the client with a final report | <ul style="list-style-type: none"> After analyzing the data, our recommendations have been implemented in the strategic plan of 2020-2023 The MSA was granted subventions by initiating a partnership with a private structure, the ARS (Agence Régionale de Santé) on our recommendations We performed a presentation in front of the Executive Committee |

